



# Strengthening Neighborhoods Inspiring Change

## 2022 GALA

### ABOUT US

Queens Community House (QCH) provides individuals and families with tools to enrich their lives and build healthy, inclusive communities. Through a broad network of programs operating out of 32 sites, we offer Queens residents a much-needed support system at every stage of life.

The organization's strength is identifying emerging needs and challenges of the borough's diverse communities and translating those challenges into programs that engage, teach and help residents excel. Today, we provide services to more than 25,000 children, teens, adults and older adults at program sites throughout the borough. Each year we help thousands of Queens residents to thrive in school, make healthy life choices, succeed in educating themselves, stabilize their housing situation, and make the most of their senior years.

QCH staff are true advocates for the community and work tirelessly to ensure that residents' immediate and long-term needs are met. During the height of the pandemic, for example, the organization rallied businesses and neighbors to create a fund that raised over \$400,000 for Queens families in need. The fund assisted over 600 struggling families.

Our Strengthening Neighborhoods Inspiring Change 2022 Gala is one of the borough's premiere events, and honors outstanding business and social leaders who have distinguished themselves in the field of public service and philanthropy.

**DATE:** October 13, 2022

**TIME:** 6:00 – 9:00 pm

**PLACE:** Museum of the Moving Image | 36-01 35th Avenue, Astoria, New York

While this year's honorees are being finalized, but past year honorees have included the Honorable Jacob Lew, 76th Secretary of the US treasury; Edgardo Alfonzo, former New York Mets-all Star, and OTG CEO Rick Blatstein.

### COMMITMENT TO OUR SPONSORS

Queens Community House values our relationship with you as one of our philanthropic partners, and we will make sure to serve as good stewards of your generous gift. We are committed to delivering valuable benefits and a positive partnership experience to each sponsor of the Queens Community House 2022 Gala.

**PAST SPONSORS INCLUDE:** AllianceBernstein · Citigroup · Credit Suisse · Cowen Inc. · Goldman Sachs · Greenberg Turig · JPMorgan Chase & Co. · Lamb Insurance Services · Morgan Stanley · Paul, Weiss, Rifkind, Wharton & Garrison · Port Authority (La Guardia Airport) · Wells Fargo · Virtu Financials

*This event will be in-person and will follow all City mandated guidelines for indoor gatherings. Campaign supporters at all levels will receive the following benefits highlighting their generosity and commitment to the Queens community.*





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### SUPPORT LEVELS

#### Premier: \$50,000

- Logo on promotional materials including invitation, website, e-blasts, and social media
- Hyperlinked company logo on QCH website
- Company logo on Step & Repeat and opportunity for materials or products in gift bags
- Full-page ad in heavy rotation during slideshow for in-person and virtual event
- Live thanks and recognition during the in-person and virtual event
- Video opportunity at the campaign culminating event
- Opportunity for a virtual lunch and learn for your company, neighbor group, faith community, etc.
- Fifteen event tickets

#### Influencer: \$25,000

- Logo/listing on promotional materials including invitation, website, e-blasts, and social media
- Company logo on Step & Repeat and opportunity for materials or products in gift bags
- Hyperlinked company logo on QCH website
- Dedicated recognition social media post

#### ONLINE DIGITAL JOURNAL

**\$3,000** • Full-page ad projected on multiple plasma screens throughout in-person event and showcased during virtual event

- Full-page ad in heavy rotation during slideshow for in-person and virtual event
- Live thanks and recognition during the event
- Opportunity for a virtual lunch and learn for your company, neighbor group, faith community, etc.
- Twelve event tickets

#### Champion: \$15,000

- Logo on promotional materials including invitation, website, e-blasts and, social media
- Hyperlinked company logo on QCH website
- Full-page ad in heavy rotation during slideshow for in-person and virtual event
- Opportunity for a virtual lunch and learn for your company, neighbor group, faith community, etc.
- Ten event tickets

#### Advocate: \$8,000

- Listing on promotional materials including invitation, website, e-blasts, and social media
- Half-page ad during slideshow for in-person and virtual event
- Opportunity for a virtual lunch and learn for your company, neighbor group, faith community, etc
- Eight event tickets

**\$1,500** • Half-page ad projected on multiple plasma screens throughout the in-person event and showcased during virtual event



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### RESPONSE FORM

#### SUPPORT LEVELS

- Premier: \$50,000
- Influencer : \$25,000
- Champion: \$15,000
- Advocate: \$8,000

#### JOURNAL ADS

- Full-page ad: \$3,000
- Half-page ad: \$1,500

We are unable to participate, but wish to make a tax-deductible gift of \$\_\_\_\_\_.

(Please complete all fields.)

Name \_\_\_\_\_ Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Listing as you wish it to appear in printed materials: \_\_\_\_\_

#### QUESTIONS?

Please contact Ade Omotade, Director of Development, for more about sponsorships.

**Phone:** 347-452-3934 | **Email:** gala@qchnyc.org

- Enclosed is a check in the amount of \$\_\_\_\_\_ payable to Queens Community House.

#### Checks may be mailed to:

Queens Community House, 92-17 165th St, Jamaica NY 11375; Attn: Development

Please Charge \$\_\_\_\_\_ to my  Amex  Mastercard  Visa  Discover

Cardholder Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

**VISIT [WWW.QCHNYC.ORG/EVENTS](http://WWW.QCHNYC.ORG/EVENTS) TO MAKE YOUR SPONSORSHIP PAYMENT OR TO MAKE A DONATION**

**Queens  
Community  
House is a 501(c)  
(3) nonprofit  
organization -  
Federal  
Tax ID #11-  
2375583**



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### COMMUNITY BUILDING THROUGH SOCIAL SERVICE PROVISION

Queens Community House is a bedrock in the most ethnically diverse urban area in the world, where 48% of residents are foreign-born and representing more than 100 different countries. Our sites serve as centers for social service provision, community-building, and local leadership development.

**Children & Youth:** QCH works within 19 NYC public schools to develop programs that support student learning, provide access to arts and STEM content, curb dropout rates, and help struggling students to achieve a high school diploma. A college-going culture is incorporated within all of our youth programs, and more than 2,500 young people receive college, career, and employment counseling from us every year.

**Adults & Families:** QCH has helped more than 15,000 Queens families avoid evictions from their homes, and we work consistently with tenants, landlords, and homeowners to ensure neighborhood safety and stability.

**Older Adults:** We serve more than 7,000 seniors annually, providing access to benefits, home-delivered meals, and opportunities for health, education, and socialization. Our programs help older adults to maintain their independence and dignity during their later years and, for those who choose, to remain in their own homes.

**Immigrants:** Each year, we assist more than 500 immigrants on their path to English literacy and U.S. citizenship, while helping them to become engaged and contributing neighbors in their new home. Our legal services unit helps families to unite, young adults to apply for DACA, and individuals to become legal residents and U.S. citizens.

**LGBTQ Community:** Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) youth find care, support and acceptance through our Generation Q program, while LGBTQ older adults gather for meals, learning, and socialization at our warm and welcoming Queens Center for Gay Seniors. These programs are just two examples of how we work to help marginalized members integrate into the larger community.