



Dear Colleagues,

Tuesday, November 27, 2018 is the National Day of Giving recognized as #GivingTuesday. Queens Community House is participating, and here's how you can join:

Create a #GivingTuesday Facebook fundraiser

- Facebook fundraisers allow you to set a fundraising goal, share your story and share your results.
- It's easy to set up! Just click here and follow the prompts.
- Next, ask your friends and family to build stronger communities by donating to QCH in your honor!
- You have dedicated your time and effort to serving others, now share your story and tell them how much it would mean to you if they joined your efforts by donating any amount on or before #GivingTuesday.

Send an Email

- People can donate on our website using this link: <https://www.qchnyc.org/donate/giving-tuesday-2018>.
- Send an email to people in your networks describing the work you do and how much it would mean to you if they joined your efforts by donating.
- All they have to do is click the link and make a donation on or before November 27.
- Just make sure to ask them to write your name in the comments section on the donation page.

Use Other Social Media Platforms

- You can also use Instagram and Twitter to participate in #GivingTuesday.
- For Instagram, you can create a post about Giving Tuesday and add the website link in your bio. Just make sure to add "click the link in your bio" in your caption.
- This is a great opportunity for QCH programs with IG pages.
- For Twitter, you can add the website link right into your Tweet.
- Don't have time to create a post or tweet? Just repost or retweet posts from QCH's pages, @QCHNYC.

Encourage Your Participants to Give

- Many participants enjoy supporting the organization that has supported them. Share this fundraiser with your program participants, and give them the opportunity to share it with their networks.
- Make sure they know any amount is greatly appreciated, no matter the size.

Get creative, and start spreading the word today! Together, we can make this #GivingTuesday our best to date!

Please feel free to reach out to jweil@qchnyc.org with any questions.